

2024 ANNUAL REPORT

二零二四 年度報告



“

A Driving Force for
GOOD
推動社會正向力量



TABLE OF CONTENTS 目錄

3	Message from Chairman 主席的話
5	Message from Executive Director 行政總裁的話
7	Rugby For Good Introduction 橄欖成長基金簡介
16	Overview of The Year 年度概覽
17	Projects 計劃項目
21	Special Projects & Event 特別計劃及活動
25	Financial Summary 財務摘要
27	Our Partners 我們的合作夥伴

MESSAGE FROM CHAIRMAN



Rugby has never been just a game. It is a powerful force for transformation, a vehicle for change that transcends the boundaries of sport. As we reflect on Rugby For Good's journey since our founding in 2013, we celebrate not merely the passage of time, but the profound impact we've made across Hong Kong's communities. Our evolution from the Hong Kong Rugby Union Community Foundation to Rugby For Good marked our commitment to becoming an independent, dynamic force for social good.

What began as a simple idea - that rugby could be a catalyst for positive change - has grown into a charity that today touches more than 32,000 lives annually through 16 active programs and partnerships with over 200 schools. We've seen first hand how rugby's core values of teamwork, respect and resilience can break down barriers and open doors for the next generation, for the underprivileged, for ethnic minorities and for marginalized groups across our city.

The recent Memorandum of Understanding with Hong Kong China Rugby represents an exciting new chapter in this story. This partnership brings together Rugby for Good's expertise at the grassroots and community level with Hong Kong China Rugby's leadership role within Hong Kong rugby to create even greater opportunities - from expanding coaching development to ensuring major rugby events are accessible to all.

None of this would be possible without the extraordinary support of our sponsors, donors, partners, volunteers and the wider rugby family. Your belief in our mission has been the foundation of every success. As we look to the future, we do so with renewed energy and determination.

Rugby For Good will continue to champion the transformative power of sport, creating opportunities where they're needed most for the benefit of Hong Kong for generations to come.

With gratitude,

Ben Harris, Chairman
Principal, OCP Asia

主席的話

欖球從來不僅僅是一項運動。而是一股強大的變革力量，一個超越體育範疇、推動社會進步的載體。當我們回顧橄欖成長基金自2013年成立以來的歷程時，我們慶賀的不僅是時間的累積，更是我們為香港社區帶來的深遠影響。從「香港欖球總會社區基金」到「橄欖成長基金」的演變，印證著我們成為獨立且充滿活力的社會公益力量的決心。

最初只是一個簡單的理念：欖球可以成為積極變革的催化劑。如今已發展成為一個每年通過16個活躍項目及200多間學校合作夥伴關係，觸動超過32,000人生命的慈善機構。我們親眼見證欖球的核心價值觀「團隊合作、尊重與堅毅」如何為下一代、弱勢群體、少數族裔和邊緣社群打破障礙，開啟機會之門。

我們與中國香港欖球總會最新簽署的合作備忘錄，代表著我們事工上的新篇章。這次合作結合了橄欖成長基金在基層社區的專業經驗，以及中國香港欖球總會在香港欖球運動中的領導地位，共同創造更多機會——從擴展教練培訓到全民皆可參與的大型欖球賽事。

這一切成就，有賴我們贊助商、捐助者、合作夥伴、義工及整個欖球大家庭的鼎力支持。你們對我們使命的信任，是每項成功背後的基石。展望未來，我們將以嶄新的活力與堅定的決心繼續前行。

橄欖成長基金將持續倡導體育運動的變革力量，在最需要的地方創造機會，為香港新世代謀求福祉。

Ben Harris, 主席
OCP Asia 首席執行官

MESSAGE FROM EXECUTIVE DIRECTOR



Transforming Potential into Progress

Rugby's true power lies not in the trophies we lift, but in the lives we lift up. As we build on Rugby For Good's first decade of impact, I'm continually inspired by how our sport breaks barriers and builds bridges across Hong Kong. That 32,000 lives are touched annually through our 16 programs isn't just a statistic, it's proof that when we pair rugby's values with purposeful action, extraordinary change follows.

This past year's Memorandum of Understanding with Hong Kong China Rugby solidifies our commitment to scaling impact. By aligning our mission of social impact through sport, we're creating systemic change, from expanding coach development pipelines to ensuring major rugby events become platforms for inclusion. We continue with our collaboration to amplify our work with underprivileged youth, Non-Chinese speaking, and marginalised communities, turning rugby's ethos into tangible opportunities.

On the ground, our team witnesses daily transformations: the shy individual who finds their voice as team leader, the underrepresented youth who discovers discipline through coaching, people from different backgrounds who bonds with peers over a shared love of the game. These moments remind us why we do this work - and why we must do more.

Our priorities for the year ahead:

- Deepen Community Roots

Expand school partnerships network to allow us to reach untapped neighbourhoods

- Strengthen the Pipeline

Grow our coaching development program to build capacity for change

- Maximise Partnerships

Leverage our partnerships alliances to create more accessible pathways to the sport

- Measure What Matters

Enhance impact tracking to ensure every program delivers meaningful change

To our frontline staff, coaches, partner organisations, and donors, you are the heartbeat of this movement. Your passion turns strategic visions into life-changing realities. As we enter this next chapter, I invite all of Hong Kong to join us: volunteer at a clinic, sponsor a program, or simply share our story. Together, we'll prove that rugby's greatest legacy isn't in games won, but in futures transformed.

This is our playbook for change. Let's write the next chapter together.

Rocky Chow, Executive Director

Rugby For Good

行政總裁的話

欖球的真正力量，不在於我們舉起多少獎盃，而是在於我們扶起多少生命。踏入橄欖成長基金影響力十年的新階段，我始終深受感動 — 我們的運動不斷打破隔閡、連結社群，跨越香港各區。每年有超過32,000人因我們16項計劃而受惠，這不只是一個數字，而是印證了當欖球的價值與有目的的行動結合，就能創造非凡改變。

今年，我們與中國香港欖球總會簽署合作備忘錄，鞏固了我們推動影響力擴展的決心。雙方共同擁抱「透過運動創造社會改變」的使命，從擴大教練培訓體系，到讓大型欖球賽事成為共融平台，這場合作正推動更深層的制度轉變。我們亦會持續加強與弱勢青少年、少數族裔及邊緣群體的合作，把欖球的精神轉化為真實機會。

在社區前線，我們每天都見證著生命的轉變：曾經內向的年輕人，蛻變為團隊領袖；來自弱勢背景的學生，透過訓練學會自律；來自不同文化的人，因對欖球的熱愛而建立連結。正是這些時刻，不斷提醒我們為何要堅持這份工作 — 亦提醒我們，我們還可以做得更多。

來年，我們將重點推進以下幾方面：

- 扎根社區：擴展校園合作網絡，深入未被觸及的社區
- 強化培訓：發展教練培訓計劃，培育為社區帶來改變的能力
- 深化合作關係：善用策略夥伴資源，拓闊參與欖球的渠道
- 量化影響成果：強化成效評估，確保每個項目帶來實質改變

我們要衷心感謝每一位前線團隊成員、教練、合作機構與捐助者——你們的熱誠，是這場社會運動的心臟，把願景變成改變生命的現實。踏入下一章，我誠邀香港每一位市民與我們同行：參與義工、支持計劃、分享我們的故事。一起見證：欖球最偉大的傳承，不是場上的勝利，而是無數被改寫的未來。

這是我們創造影響的藍圖。就讓我們一同為未來展開新一頁。

周思豪 行政總裁
橄欖成長基金

WHO WE ARE

關於我們

Hong Kong's first sports-focused charity that partners with impact-driven organisations to provide innovative play-based programmes that grow people and communities through rugby.

香港首個以體育為核心的慈善機構，致力與影響為驅策的機構合作，提供以遊戲式學習為基礎的欖球創新項目，促進個人成長與社區發展。

Following initial launch programmes in 2011, the foundation was established as an official charity in March 2013. In 2024, we have grown to serve over 30,000 participants from over 250 schools, with the help of over 300 staff, coaches and volunteers.

基金於2011年推出各項計劃，及後於2013年3月正式成為官方慈善機構。在2024年，在超過300名員工、教練及志願者的協助下，我們已服務來自超過250間學校的30,000多名參與者。

Our Priorities 我們的支柱



BRIDGING COMMUNITIES

連繫社群

Social Inclusion

社會共融

We facilitate inclusivity by equipping under-represented groups for active community participation
我們透過賦予被低估群體積極參與社區的機會，促進包容性。



NURTURING DEVELOPMENT PATHWAYS

培養發展途徑

Career Future-proofing 職途保障

We empower community members through education and skill development programs
我們通過教育和技能發展計劃，幫助社區成員的未來職業生涯打下堅實的基礎。



BUILDING MENTAL STRENGTH

建立心理韌性

Emotional and Mental *Wellbeing*

情感與心理健康

We harness the power of sports for development to boost mental health
我們運用運動發展的力量來提升心理健康和情感韌性。



GENDER MAINSTREAMING 性別主流化

We apply gender integration into our policies, programs and projects at all levels
我們將性別平等理念融入政策、計劃和項目，確保各性別平等機會和權益。

Board

Our Board brings together passionate and experienced individuals to oversee the management of Rugby For Good. The Board meets every two months to review and provide guidance and strategic direction to our management team. (See on the right for their bio)

Board Committees

To ensure that Rugby For Good operates effectively, the Board has established the following committees; Fund Raising Events Committee, The Nomination and Governance Committee, and the Youth Development Committee. These committees play an essential role in supporting the Board in fulfilling its responsibilities.

Safeguarding

All Rugby For Good staff are required to go through a Sexual Convictions Record Check and sign the HKCR Safeguarding Policy following mandatory attendance at a safeguarding workshop. A rigorous safeguarding reporting and response system are in place to deal with any safeguarding incidents, under the supervision of our Safeguarding Manager. Regular safeguarding trainings are provided to ensure all staff and coaches are supported to follow our best practice guidelines.

董事會

我們的董事會由一群熱誠而經驗豐富的人士組成，負責監督基金的管理。董事會每兩個月舉行一次會議，以檢視並向管理團隊提出適當指示和策略。（董事會成員簡歷詳見右方列表）

董事會委員會

為確保橄欖成長基金能有效運作，董事會設立了多個委員會，包括籌款和活動委員會、提名和管理委員會以及青年項目和發展委員會。這些委員會在支持董事會履行職責方面，均發揮著重要作用。

保障政策

橄欖成長基金所有全職員工都必須接受性罪行定罪紀錄查核，並於參與必修的保障工作坊後簽署《中國香港欖球總會保障政策》。在保障經理監督下，我們制定了一套嚴格的系統處理安全事故。我們亦定期向所有員工和教練提供保障訓練，以確保他們有效地跟隨保障指引。



BEN HARRIS — CHAIRMAN

Ben has been based in Hong Kong since 2000, initially working as a banking lawyer at Stephenson Harwood before transitioning into investment management. He is currently a Principal at OCP Asia, an Asia-focused alternative investment fund. Ben played fly-half for Valley RFC, HKFC, and the Hong Kong XV's team. He is now a coach at Valley Fort, where his son plays. A proud Welshman, Ben previously served as President of the St David's Society of Hong Kong, where he played a key role in raising significant funds for local charities and organizing various community events.

Ben 於 2000 年移居香港，最初於羅夏信律師事務所擔任律師，後來投身投資管理行業，現為亞洲另類投資基金 OCP ASIA 的負責人。Ben 曾在華利欖球會、香港足球會及香港 15 人欖球隊擔任接鋒，現在擔任赤柱炮台欖球會的教練，他的兒子也是該隊的成員。Ben 祖籍威爾斯，曾擔任香港聖大衛協會會長，在此期間為香港慈善機構籌集大量資金並舉辦多項社區活動。



CHRIS BROOKE

Chris Brooke is the Chairman of HKCR. He has lived in Hong Kong since 1979, playing rugby for Valley RFC throughout the 1990s and early 2000s. He also represented Hong Kong in several Asian tournaments and World Cup Qualifying matches between 1999 and 2001. Chris spent 11 years in Beijing, where he contributed to the growth of the Sports Beijing mini rugby program before returning to Hong Kong in 2013. A Chartered Surveyor by profession, Chris has over 28 years of experience in the property sector, advising both public and private organizations across Hong Kong and Asia Pacific.

Chris 是中國香港欖球總會的主席，自 1979 年起居住香港，於 1990 至 2000 年代初期效力華利欖球會。他曾於 1999 至 2001 年間代表香港參加多個亞洲欖球大賽及世界盃外圍賽事。隨後他在北京居住了 11 年，並推動了運動北京小型欖球計劃，直至 2013 年回流香港。Chris 為特許測量師，並在地產行業有超過 28 年的經驗，為香港及亞太區的公共和私營機構提供專業意見。



DAVID GREAVES

Dave held the position of CFO/COO at Hong Kong China Rugby from 2013 to 2025 and has been a long serving member of the Rugby for Good Board alongside this role. Dave is treasurer of the Carbine Club of Hong Kong which raises money for sporting related charities each year and is a graduate of the Male Allies programme (Hong Kong), which seeks to cultivate gender equity in the workplace. Dave has also worked closely with the Laureus Sport for Good Foundation over the years and is a strong believer in the power of sport to bring about positive change

Dave 於 2013 至 2025 年間擔任中國香港欖球總會財務總監兼營運總監 (CFO/COO)，並長期兼任橄欖成長基金董事會成員。Dave 同時是Carbine Club of Hong Kong的司庫，該會每年為體育相關慈善機構籌募善款；他亦是「Male Allies 計劃 (香港)」的畢業學員，該計劃致力促進職場性別平等。多年來，Dave 一直與勞倫斯基金會 (Laureus Sport for Good) 緊密合作，並堅信體育具有推動積極變革的力量。



GILLIAN MELLER

Gill is the Legal and Governance Director at MTR Corporation, overseeing the company's legal, governance, risk management, insurance, and procurement functions. She also leads MTR's environmental, social, and governance (ESG) strategy. Gill has been with MTR since 2004, becoming Legal Director in 2011. A solicitor in Hong Kong and England & Wales, Gill is a Vice Chair of the Legal Committee of the Hong Kong General Chamber of Commerce and a member of the Listing Committee of the Hong Kong Stock Exchange.

Gill 目前擔任港鐵公司的法律及治理總監，負責管理公司的法律、公司秘書、風險管理、保險及供應鏈功能，並領導公司的ESG策略。Gill 於2004年加入港鐵，並於2011年成為法律總監。她是香港及英格蘭及威爾斯的註冊律師，擁有超過15年企業治理及風險管理經驗。Gill 亦擔任香港總商會法律委員會副主席及香港交易所上市委員會成員。



JACQUELINE WALSH

Jacqueline is a qualified lawyer in Hong Kong and the United States, with over 25 years of experience in complex insolvency and restructuring. She has worked with clients across a wide range of industries, including retail, property development, and manufacturing, with a focus on cross-border assignments. Jacqueline has played an integral role in restructuring Hong Kong-listed companies and has represented clients in jurisdictions such as Hong Kong, PRC, Singapore, the US, and the British Virgin Islands.

Jacqueline 是一位在香港及美國均具專業資格的律師，擁有超過 25 年的破產及重組經驗，服務範疇涵蓋零售、房地產發展及製造業等多個行業，並以跨境工作為主。她曾在重組香港上市公司及跨境業務中擔任關鍵角色，並代表客戶處理香港、中國大陸、新加坡、美國及英屬維京群島等地的法律事務。



JON ABEL

Jon began his rugby career at Kai Tak Mini Rugby Club in 1984 and progressed through Hong Kong's grassroots system, representing the territory as the first local player to captain the Hong Kong XV's in 2009. In addition to his rugby accomplishments, Jon is an active coach at Sai Kung Stingrays U8s and U10s, and a father of three children. He has held leadership roles at DeA Tigers Rugby Club, including a term as Chairman, and continues to support the development of youth rugby in Hong Kong.

Jon 於 1984 年在啟德小型欖球會開始他的欖球生涯，並經過香港的基層體系成長，於 2009 年成為首位擔任香港 15 人隊隊長的本地球員。除了欖球成就外，Jon 目前還擔任西貢魔鬼魚 U8 和 U10 的教練，並是三個孩子的父親。他在 DeA Tigers 欖球會擔任過多個領導角色，包括擔任主席，並持續支持香港青少年欖球的發展。



REBECCA DANCE-SHUKER

Rebecca Dance Shuker, founder of S-INC.World in Dubai, is a globally recognized expert in sport-for-development and social impact. With 25+ years' experience spanning Premier League clubs and Olympic legacy programs, she previously led Laureus Sport for Good's APAC expansion, forging partnerships with UBS, AIA and Cathay Pacific. As lead consultant for Affleck & Co, she advances equity through sport, while her co-founded Middle East Sports Business Network (MESBN) has become the region's premier industry platform. She serves on the Hong Kong China Rugby Foundation, driving community initiatives across Asia.

Rebecca Dance Shuker 是迪拜 S-INC.World 的創辦人，是全球體育促進社會發展與影響力領域的公認專家。擁有逾 25 年經驗，涉獵英超球會及奧運傳承項目，她曾領導勞倫斯體育公益基金會在亞太區的擴展，並成功促成與瑞銀集團、友邦保險及國泰航空等機構的合作。作為 Affleck & Co 的首席顧問，她持續推動透過體育促進公平；她亦共同創立了MESBN，成為區內首屈一指的業界平台。Rebecca 同時是香港中國欖球基金會的成員，推動亞太區的社區倡議與項目發展。



VANESSA CHEUNG

Vanessa is Managing Director of Nan Fung Development Ltd. and founder of The Mills, a revitalization project blending innovation, culture, and retail. She champions sustainable development and serves on several public advisory boards, including the Antiquities Advisory Board and the Council for Sustainable Development. Vanessa co-founded NarrativeHK and promotes wellness through Quo Kefir Believers and CrossFit Asphodel. She holds a Master's in Landscape Architecture from Harvard University.

Vanessa 是南豐發展有限公司董事總經理及南豐紗廠創辦人，該項目將創新、文化與零售相結合。她致力於推動可持續發展，並擔任多個公共諮詢委員會成員，包括古物諮詢委員會及可持續發展委員會。張小姐是NarrativeHK的創辦人之一，並透過Quo Kefir Believers和CrossFit Asphodel推動健康與健身。張小姐擁有哈佛大學景觀規劃碩士學位。

Our Team 我們的團隊

Rocky Chow
Peter Ng
Emmy Chan
James Owens
Cheng Tik Him
David Tsang
Yoyo Lee
Alex Woo
Jason Lai
Danielle Miguel
Moon Chan
Jahsfer Angelo Enriquez

Executive Director 行政總裁
Head of Operations 項目總監
Project Funding Manager 項目發展經理
Programme Development Manager 項目發展經理
Project Manager 項目經理
Project Manager 項目經理
Senior Project Officer 高級項目幹事
Senior Project Officer 高級項目幹事
Project Officer 項目幹事
Project Officer 項目幹事
Project Officer 項目幹事
Project Officer 項目幹事



Our Ambassador 我們的大使



Rugby has been a driving force in helping me grow as an athlete and as a person. It has given me the opportunity to challenge myself, meet life long friends and helped me achieve my dreams to represent the city where I was born. I think it can help people in so many ways, no matter what level of the sport we play at. I'm really looking forward to spreading the rugby message and try to cultivate the love of the sport in others that I have myself.

欖球一直是推動我成長的重要力量，不僅讓我成為更好的運動員，也塑造了我的個人品格。這項運動給了我挑戰自我的機會，讓我結識一生的好友，並幫助我實現代表自己家鄉出賽的夢想。我相信，無論處於哪個水平，欖球都能以不同方式影響每一個人。我很期待向更多人傳遞欖球的精神，並希望能讓更多人愛上這項運動，就像我一樣。

Max Woodward 麥斯·禾獲特
Hong Kong China Men's 7s Rugby Athlete
中國香港男子七人欖球運動員

I am honoured to join the Rugby for Good family as an athlete ambassador. I look forward to working alongside likeminded people in uniting and benefiting communities through sport.

我很榮幸能加入橄欖成長基金的大家庭，擔任運動員大使。我期待與志同道合的團隊攜手合作，透過運動連繫人心，並為社區帶來積極的改變。

Angel Wong 黃曉盈
Hong Kong China Artistic Gymnastic Athlete
中國香港藝術體操運動員



Doing a triathlon has made me more than just an athlete; it has helped me become a better person through setbacks and mistakes. Being an ambassador for Rugby For Good is humbling because, through sports, this role can reach out to young people who might need a little more hope and encouragement to actualize the dreams that have been sitting in their heads for so long. I wish to bring a positive impact to young adults.

鐵人三項不僅讓我成為一名運動員，更塑造了我的個人成長，讓我在挫折與錯誤中學會成長。很榮幸能夠成為橄欖成長基金大使。透過運動，我可以幫助及鼓勵更多年輕人，讓他們敢於追尋夢想。我希望能為年輕人帶來正面的影響。

Hilda Choi 蔡欣妍
Hong Kong China Triathlon Athlete
中國香港三項鐵人運動員





Our Vision

A brighter future, where everyone has a sporting chance of better health and life-long benefits that come from play-based learning.

我們的願景

創建更美好未來，讓所有人都有機會通過以遊戲為主的學習模式，保持健康，並終身受益。

Our Mission

To empower young people with social and emotional skills, and for them to actualize their potential through the power of sport and education.

我們的使命

賦權年輕人建立社交和情感溝通技巧，並鼓勵他們通過運動和教育發揮個人潛能。

Our Approach 我們的價值觀



CONNECT 聯繫



PLAY 參與



GROW 成長

OVERVIEW OF THE YEAR

年度概覽

2024 embodied renewed momentum, deepened connections, and strategic growth for Rugby For Good. Through targeted community programming - from inclusive tournaments to youth development workshops and corporate engagement initiatives - we advanced our mission to leverage sport as a catalyst for systemic social change. Each initiative represented a deliberate stride in cultivating confidence, resilience, and communal belonging across diverse demographics. This section illuminates pivotal moments where impact manifested - on playing fields, within educational settings, and throughout Hong Kong's neighbourhoods.

2024年橄欖成長基金展現了嶄新的動力、更深層的連結，以及策略性的成長。透過一系列具針對性的社區項目，從共融聯賽、青少年發展工作坊，到企業參與活動，我們持續實踐使命，以運動推動社會改變。每項活動均經精心設計，旨在促進不同背景參加者之間的交流與理解，並培養自信、韌性及社群歸屬感。本章節將重點展示本年度具代表性的項目成果，並說明我們如何在球場、教育場域及香港各個社區中，實現具體而深遠的社會影響。

13

Projects
計劃項目

8

Events
活動

127

Schools Participated
間學校參加

4

NGO Participated
間非政府組織

31,000+

Participants Benefited
位參加者受惠

Community Impact Highlight

重點社區影響力



650+

Participants were
non-Chinese Speaker
位非華語參加者參與



~7%

increment in
father-child relationship
提升了父子關係



42%

participants were female
女性參加者



127

Coaches were developed
and up skilled
位教練接受技能提升培訓



91%

Students embraced a
growth mindset
學生發展思維成長



93%

Participants improved
communication with others
參加者與他人溝通改善了

PROJECTS 計劃項目

01. Jockey Club Rugby United Programme 賽馬會「友情達陣」欖球計劃



The Jockey Club Rugby United Programme equips Hong Kong youth with essential life skills through rugby. Participants from diverse social and ethnic backgrounds forge friendships and mutual understanding while cultivating core values: teamwork, respect, positivity, determination, leadership, and diversity appreciation.

賽馬會「友情達陣」計劃透過欖球培育香港青少年的關鍵生活技能。參與者來自多元社會及族裔背景，在建立友誼與相互理解過程中，培養團隊合作、尊重、積極態度、決心、領導力及接納多元等核心價值。



02. Tackling Language with Kadoorie Foundation 嘉道理基金會「Tackling Language」計劃



Tackling Language impacted 3,500+ students through integrated rugby, language appreciation and Social-Emotional Learning curricula, advancing inclusion for non-Chinese speaking (NCS) students. Data confirms positive individual development and school-wide cultural shifts. This holistic model cultivates ethnic minority students' belonging and empowerment via sport-community synergy.

Tackling Language 項目已惠及逾 3,500 名學生，透過融合欖球運動、語言欣賞及社交情緒學習課程，推動非華語學生的共融發展。項目數據顯示，學生個人層面有明顯正面成長，學校整體文化亦出現積極轉變。此整合模式有效促進少數族裔學生的歸屬感與自我賦權，展現運動與社區互動的協同效應。



Bridging Communities 連繫社群



Gender Mainstreaming 性別主流化



Building Mental Strength 建立心理韌性



Nurturing Development Pathways 培養發展途徑

03. Rugby English Active Learning Program 語常會「英語欖球學習計劃」



The Rugby English Active Learning Program develops youth communication skills through integrated rugby and English instruction. Led by native-English-speaking coaches, it builds language confidence via sports participation.

語常會「英語欖球學習計劃」透過欖球與英語融合教學提升青少年的溝通能力，由經驗豐富以及母語英語教練帶領，助學員在體育實踐中建立語言自信。



04. Social Inclusion Through Sport for the Deaf Community 「聾」入生活·有誰共「明」



Deaf Community Rugby Inclusion promotes social inclusion and confidence among Hong Kong's deaf youth through rugby. Partnering with Hong Kong Society of the Deaf (HKSD) and Lutheran School for the Deaf, the programme delivers seasonal camps, family engagement days, and regular training. Activities emphasise teamwork, communication and diversity, enabling deaf students to connect with peers while fostering community recognition.

「聾」入生活·有誰共「明」透過欖球促進香港聾人青少年的社會共融及自信心。本計劃與香港聾人福利促進會及路德會啟聾學校協作，提供季節訓練營、親子活動日及恆常訓練，強調團隊合作、溝通技巧與多元共融，助聾人學生聯繫同儕並獲社群認可。



05. Rugby For ADHD Children and Their Families 關顧ADHD 兒童親子欖球計劃



Rugby for ADHD Children and Families, developed with Education University of Hong Kong, supports ADHD-diagnosed children and their families. The rugby-based program enhances children's social-emotional development, deepens parental ADHD understanding, and strengthens family bonds. Participants additionally connect with the broader rugby community for sustained engagement.

ADHD兒童及家庭欖球計劃，與香港教育大學合作推行，專為專注力失調兒童及其家庭提供支援。透過欖球活動促進兒童社交情緒發展、加深家長對ADHD的認識，並鞏固家庭關係。參與者同時可連結更廣闊的欖球運動社群，獲取持續發展空間。



06. Ageas Inclusive Rugby Programme Ageas 共融欖球計劃



Ageas Inclusive Rugby Programme cultivates confidence, teamwork, and social inclusion for students from 13 Special Educational Needs Schools through rugby. Sixteen training sessions build pride and self-esteem, culminating in an Inclusive Inter-School Sevens Competition supported by Ageas volunteers. Participants also attend the Cathay/HSBC Hong Kong Sevens.

Ageas 共融欖球計劃透過欖球運動，為十三間特殊教育需要學校的學生培育自信、團隊協作及社群共融能力。十六節訓練課程逐步建立學員自豪感與自尊，最後以「AGEAS 校際七人欖球邀請賽」作結（由AGEAS 義工支援），學員更會獲安排參與年度「國泰/滙豐香港國際七人欖球賽」。



-  Bridging Communities 連繫社群
-  Gender Mainstreaming 性別主流化
-  Building Mental Strength 建立心理韌性
-  Nurturing Development Pathways 培養發展途徑

07. Po Leung Kuk Buddy Rugby with Ageas 「保良百•錦 欖出友情」計劃



Co-created with Po Leung Kuk, the Buddy Rugby Programme fosters inclusion through pairing SEN and mainstream students for joint rugby training. Annual delivery includes eight cross-school sessions culminating in "Christmas Fun Day" and "Inclusion Sharing Day", where students collaboratively learn and grow.

本基金與保良局共建「保良百•錦 欖出友情」計劃，透過配對特殊教育需要及主流學校學生推動共融。每年舉辦八節跨校訓練，並以「聖誕同樂日」及「共融分享日」作結，促進學生協作成長。



08. The Bloomberg Extra Mile Relay: Social Inclusion For Domestic Helpers 家庭傭工共融欖球計劃



Bloomberg The Extra Mile Relay enhances mental health awareness and reduces stigma among Hong Kong's foreign domestic helpers through rugby. Regular training and competitive leagues foster psychosocial well-being, build confidence, and strengthen support networks.

Bloomberg The Extra Mile Relay – 家庭傭工共融欖球計劃透過欖球運動提升在港外籍家庭傭工的精神健康認知，並消除相關標籤與誤解。經系統化訓練階段及聯賽機制，有效促進參與者的心理社交健康、自信心建立及社區支援網絡強化。



Jockey Club Sevens Community Programme

賽馬會社區七人欖球計劃

The Jockey Club Sevens Community Programmes 2024, sponsored by The Hong Kong Jockey Club and organised by Rugby For Good, aims to promote diversity, inclusion, and well-being through rugby. The initiative includes a series of engaging events reaching thousands of students, families, and underrepresented groups across Hong Kong.

賽馬會社區七人欖球計劃2024由香港賽馬會贊助，橄欖成長基金主辦，透過一系列活動推廣欖球運動中的多元共融及身心健康，惠及全港數以千計學生、家庭及弱勢社群。

賽馬會運動全接觸嘉年華

Jockey Club Sport For All Carnival

The Jockey Club Sport for All Carnival featured interactive rugby, football, cycling, skateboarding, rope-skipping and bouldering stations, promoting physical-mental wellness through experiential learning and inclusive play.

賽馬會運動全接觸嘉年華設互動欖球、足球、單車、滑板、跳繩及攀石展攤，透過體驗式學習推動身心康泰與共融體育文化。

賽馬會精英運動員分享 — 運動無邊界

Jockey Club Elite Athletes Sharing Session - No Boundaries for Sports

The Elite Athletes Sharing Session – No Boundaries for Sports Forum gathered 10 elite/full-time/para athletes sharing resilience, growth and inclusion journeys. Through hybrid sessions, it motivated youth and families to embrace diversity and transcend barriers via sports engagement.

精英運動員分享會—運動無邊界匯聚十名精英/全職/殘疾運動員，分享奮鬥歷程、成長轉化與共融實踐。透過實體線上混合模式，激勵青少年及家庭擁抱多元價值、跨越挑戰界限。



賽馬會小型欖球表演賽

Jockey Club Mini Rugby Showcase

The Jockey Club Mini Rugby Showcase gathered 1,500+ players (aged 4-12) from 12 clubs at Hong Kong Stadium. Through showcase matches and ceremonial march-past, it celebrated inclusivity while instilling rugby's core values.

賽馬會小型欖球表演賽邀請逾1,500名4至12歲小球員於香港大球場參與表演賽及列隊進場儀式，來自12間迷你欖球會的參加者透過比賽體驗欖球樂趣，並學習團隊合作與包容精神。

賽馬會七人欖球學校導賞團

Jockey Club Sevens School Tour

The Jockey Club Sevens School Tour immersed 3,500+ students in the Hong Kong Sevens spectacle. Mentored by 200 volunteers, participants explored stadium operations while internalizing rugby's core values.

賽馬會七人欖球學校導賞團引領逾3,500名學生沉浸啟德主場館賽事盛況，200義工導師協作傳授欖球核心價值及幕後運作知識。

賽馬會七人欖球社區體驗日

Jockey Club Sevens Community Experience

The Jockey Club Sevens Community Initiative allocated 4,500 complimentary tickets to underrepresented groups for the Cathay/HSBC Hong Kong Sevens. This exclusive access ignited passion for elite sports and civic participation among traditionally excluded groups.

賽馬會七人欖球社區體驗日透過與本地學校及非牟利機構合作，派發免費門票予4,500名弱勢社群人士，讓他們親身觀賞香港國際七人欖球賽，感受世界級賽事的魅力，並激發對運動的熱愛與社區參與精神。

293

Organization Participated
間機構參加

401

Schools Participated
間學校參加

16,000+

Participants
位參加者



橄欖成長基金
RUGBY FOR GOOD

HONG KONG SPORT & SUSTAINABILITY SUMMIT

香港運動體育與可持續發展峰會

Sustainability in sport transcends vision—it's our collective duty. At the Hong Kong Sport & Sustainability Summit 2025, cross-sector leaders will embed Environmental, Social and Governance (ESG) principles into operations, strategy, and community outcomes through interactive sessions exploring "Why? Rethinking The Game" and "HOW? A Playbook For Progress". Rugby For Good operationalizes these values as Hong Kong China Rugby's official charity and social impact partner, championing Sport for Development through measurable programmes that cultivate youth resilience, equity and environmental consciousness. Through the Summit's stakeholder engagement framework—featuring athlete advocacy, venue innovations like Kai Tak Stadium, and corporate partnerships—we're building an interconnected sports ecosystem where sustainability drives impact as core value.

體育可持續發展超越願景——實為吾輩共同責任。2025年香港運動與可持續發展峰會將匯聚跨界領袖，透過「為何？重新思考賽事」及「如何？進步藍圖」互動環節，將環境、社會及管治（ESG）原則深植營運策略與社區成果。作為中國香港欖球總會官方慈善機構及社會影響力伙伴，「欖球傳善」以可量化項目實踐永續價值，推動「運動促進發展」理念，培育青年抗逆力、公平意識及環境認知。藉峰會持份者協作框架——涵蓋運動員倡議、啟德主場館創新方案及企業合作——我們正構建互聯體育生態系統，讓永續發展成為驅動變革的核心價值。



MOVE FOR GOOD

CORPORATE FITNESS CHALLENGE

企業體能挑戰日

In November 2024, Rugby For Good launched the inaugural Move For Good Fitness Challenge, mobilizing corporations, community participants, and program beneficiaries in purpose-driven athletic action. Ten corporate teams each contributed HK\$10,000, collectively generating HK\$100,000 to fund inclusive sports initiatives. The event's defining achievement was unprecedented stakeholder unity: Tackling Language participants, Domestic Helpers Rugby Team members, and corporate representatives converged on-field, celebrating athletic resilience and social cohesion. This initiative transcended fundraising to demonstrate how intentional movement cultivates community, bridges societal divides, and advances inclusive futures through sport's transformative power.

於2024年11月舉辦了首屆《Move For Good 企業體能挑戰》，凝聚企業、社區成員及計劃受惠者投入使命驅動的運動實踐。十支企業隊伍各捐助一萬港元，共籌集十萬港元支持共融體育項目。活動核心成就在於持份者融合：Tackling Language學員、外傭欖球隊成員與企業代表同場協作，彰顯體育抗逆力及社會凝聚力。此舉超越籌款本質，實證目標性運動能建立社群、消除隔閡，推進體育驅動的包容未來。



FINANCIAL SUMMARY 財務摘要

Statement of Financial Position as at 30th April 2024
截至 2024 年 4 月 30 日之財務狀況表

	2024 (HK\$)
Current assets 現有資產	
Trade receivables 貿易應收帳款	1,163,630
Prepayment 預付款項	9,887
Cash and cash equivalents 現金及現金等價物	13,359,940
	14,533,457
Current liabilities 流動負債	
Other payables, accruals and deferred income 其他應付款項、應計費用及遞延收入	4,332,320
Amount due to Hong Kong, China Rugby 中國香港欖球總會應付款項	472,067
	4,804,387
Current liabilities 流動負債	9,729,070
Net assets 淨資產	9,729,070
Financed by 資助者	
Retained profit 保留盈餘	9,729,070

2024 (HK\$)

Income 收入

Donations and sponsorship 捐款及贊助	7,138,554
Programme income 項目收入	928,434
Sundry income 雜項收入	93,393
Commission income 佣金收入	301,145
	8,461,526

Expense 支出

Programme costs 項目支出	(3,302,693)
Staff costs 人員成本	(4,052,703)
Auditor's remuneration 核數師酬金	(78,200)
Other expenses 其他支出	(59,236)
	(7,492,832)

Profit before taxation 除稅前利潤	968,694
------------------------------	---------

Taxation 稅	-
------------	---

Profit for the year 本年利潤	968,694
---------------------------------	----------------

OUR PARTNERS

我們的合作夥伴

Founding Donor 創會捐助機構

中國香港欖球總會



HKCR

Special thanks to our Donors and Partners 特別鳴謝我們的捐贈機構和合作夥伴

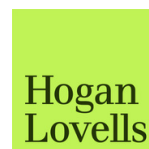
ActiveOps®



A&O SHEARMAN



HERBERT
SMITH
FREEHILLS



KROLL



The Shaw Foundation
邵氏基金會



Membership 會員



Award 獎項



Charity Partners 合作夥伴



Technical Partners 技術合作夥伴



“

Community Foundation for Hong Kong 屬於香港的社區基金會





Rugby For Good **橄欖成長基金**

Tel.

+852 2504 8311

Email

info@rugbyforgoodhk.org

Address

Room 02 & 03, 1st Floor
Tung Kin Factory Building,
196-202 Tsat Tsz Mui Road,
Hong Kong

Website

www.rugbyforgoodhk.org